Copyright © GHO Homes, 2013

# GHO HOMES

## *Ideas to Inspire*

Published January 2013

SEAMLESS POSSIBILITIES

# GHO TAILOR MADE

TAILORED TO YOUR TASTE

DREAM IT

DESIGN IT

In a very real sense, all GHO Tailor Made Homes are custom homes. Begin with a selection from our base floor plans or provide your own design. We invite both large and small structural modifications to any plan you choose.

A Tailor Made Home allows you to express your creativity and fulfill your individual needs regarding such things as textures, colors, trim, cabinets, built-in's, room layouts, materials, doors, and windows.

**You tell us and we will Tailor Make Your New Home for YOU.**

## BECAUSE YOUR HOME IS EVERYTHING

## *Ideas To Inspire* CONTENTS


Letter from the President ..... Page 2
Beautiful Kitchens ..... Pages 3-8
Elegant Living Spaces ..... Pages 9-14
Special Spaces ..... Pages 15-20
Sophisticated Details ..... Pages 21-26
Web Tools ..... Pages 27-28
The History of GHO Homes ..... Page 29-30

## Dear Future Homeowner,

Welcome to the GHO Homes Ideas to Inspire Magazine. We are so excited to show you details of some of the beautiful homes we've built throughout the years. We're very proud of our homes and the communities we build in.

My father, Dan Handler, started building homes more than thirty years ago. As I joined him in the building industry, I learned what truly makes a great home. We build quality homes that will withstand years of family living. We add simple, elegant details to every home. We put a lot of thought into each part of every home, from window placement to cabinet layouts, from the flooring to the ceiling heights, and from the interior appliances to the exterior features. And we do all this while providing our customers a great value.

We're happy to offer many programs and options to fit your current needs. Our GHO Tailor-Made program allows you, the homebuyer, to customize your new home with options, built-ins and upgrades that far exceed industry standards; and we're not talking about general upgrades, we're talking about moving walls, adding bathrooms, increasing the size of rooms; you tell us what you need us to do to make this "your home". We also offer an "On Your lot" program. That means we can build homes in locations outside of our communities, on your own lot. In addition, we offer the "Year to Close" program, allowing you time to sell your current home while locking in today's prices. If you need to move right away, we have Move in Ready Homes – offering some of our best selling and proven new home designs available for quick or immediate move in.

We choose the communities we build in very carefully. We want our homeowners to love their neighborhoods as much as they love their homes. If you're looking for a community with relaxing pools and a beautiful clubhouse, or somewhere close to shopping, the beach, major highways and bi-ways, we have a neighborhood just right for you.

Our company philosophy is very simple. Your Home is Everything…We Know That. And we truly believe that our customer's homes mean everything to them. Their home is their sanctuary, the place they go to at the end of the day, the place they raise their families, the place they enjoy their retirement in. It's our job to make sure that each and every home we build is exactly the one that particular family needs. We really love what we do. And we want our customers to love their GHO Home.

As you turn the pages of our Ideas to Inspire magazine, imagine yourself in one of these homes. Then, we invite you to visit any of our many models and communities. See for yourself why GHO Homes has become the homebuilder of choice for thousands of homeowners throughout the Treasure Coast.

Sincerely,

***Bill Handler***

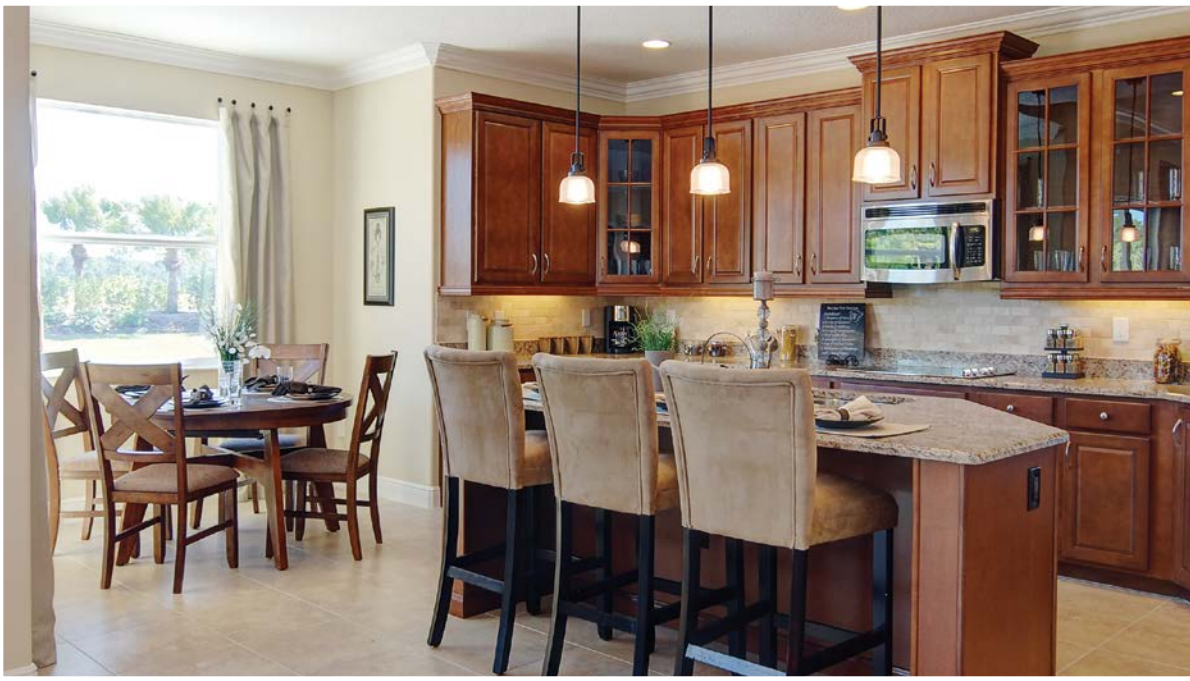
For more information on GHO Homes, or any of their other models or communities, call them at 772.257.1100, Email them at **sales@ghohomes.com**, or visit them on-line at **www.ghohomes.com**. Model hours are 10 a.m.to 5 p.m. Monday through Saturday, 12 p.m. to 5 p.m. Sunday or by appointment. GHO Homes stand by their motto, *Your Home Is Everything…We Know That.*

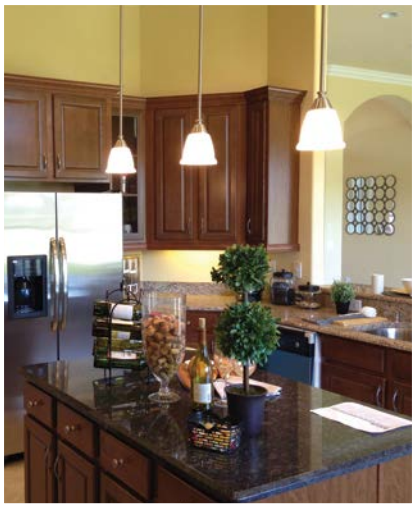
# BEAUTIFUL KITCHENS

*The Kitchen in our home is our showpiece. We love our beautiful granite counter tops, the stunning cabinets and the generous lighting. Our Great Room is large and has a very open feel to it with lots of bright natural lighting. GHO staff worked with us and created a very unique and open feel to our home. GHO created the home of our dreams.*

Peter & Diane F.
*Stoney Brook Farm*

# *Beautiful Kitchens*





# ELEGANT LIVING SPACES

*My husband and I chose GHO Homes because of the luxurious feel and look of our living spaces. We love the high ceilings and the over-sized windows. With the open floor plan each room flows into one another. In our model we have beautiful archways and unusual niches built into our walls. It is not the typical run of the mill home that other builders crank out. Plus, we were able to customize as well. We had a list of very specific items that we wanted in a quality home. GHO was the only builder that we found that met our expectations. We are just thrilled with our dream house!*

Nancy M.
*South Lakes*

# Elegant Living Spaces

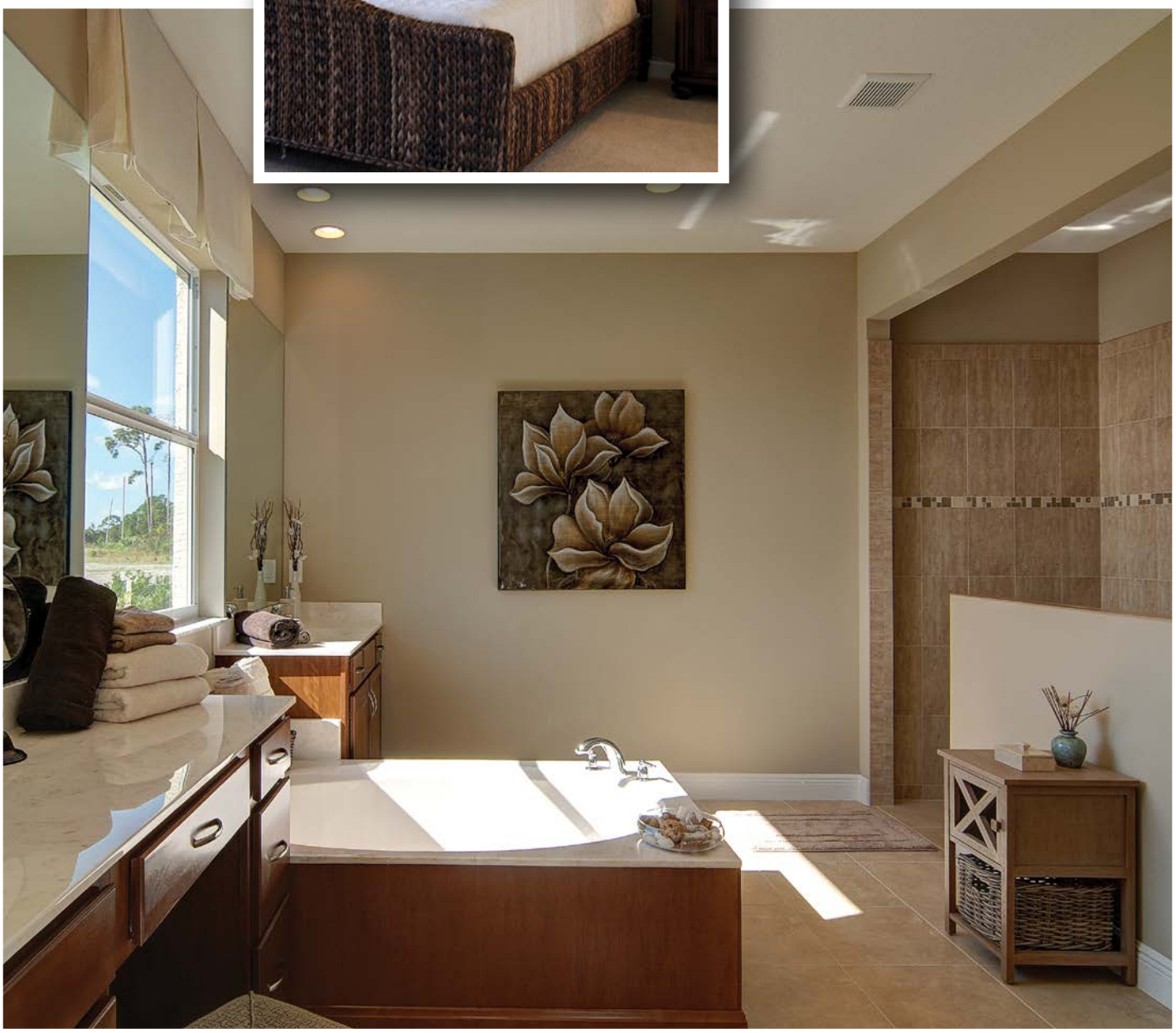
ODDS & ENDS

# SPECIAL SPACES

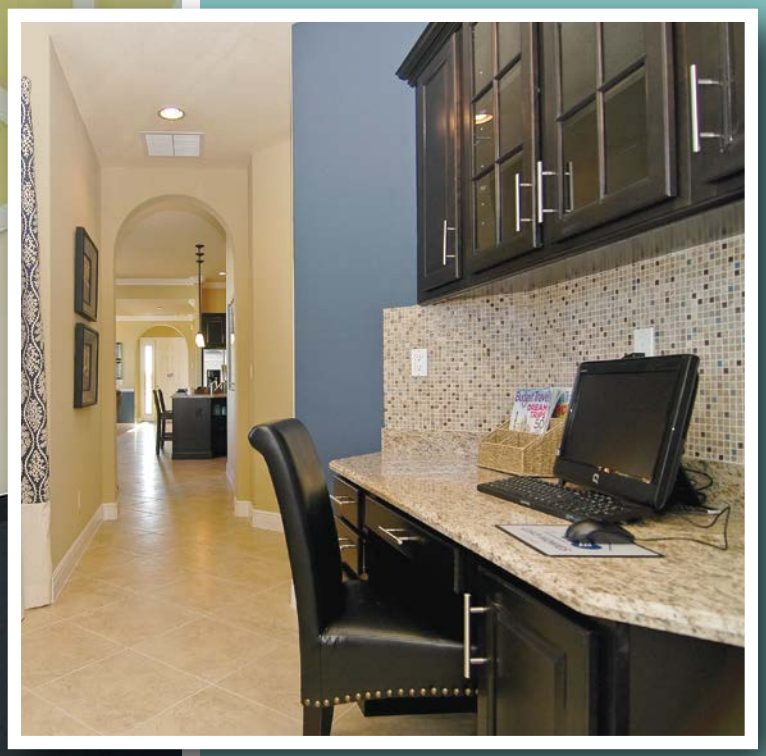
*"GHO Homes was so accommodating in helping me to redesign everything to fit my dreams. I added square footage to the master suite, added a bathroom, relocated all my air conditioning units to enlarge the laundry area and eliminated the formal dining area. I love being outdoors and GHO Homes gave me the outdoor pool area I wanted."*

Connie V.
*Fieldstone Ranch*

Special Spaces



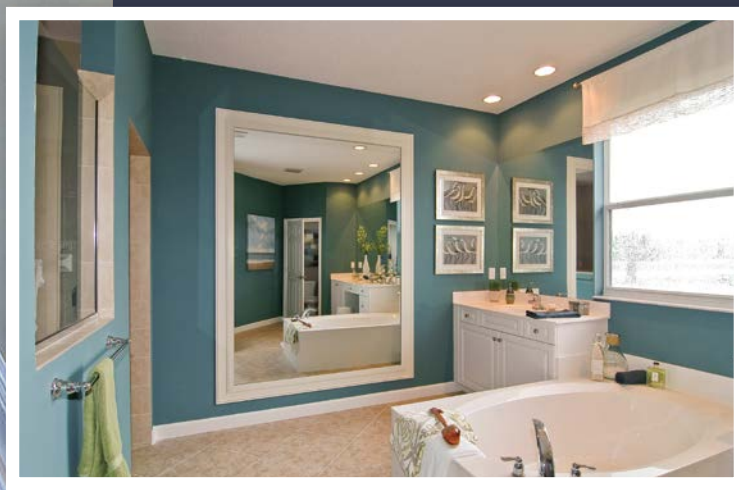
MONOPOLY

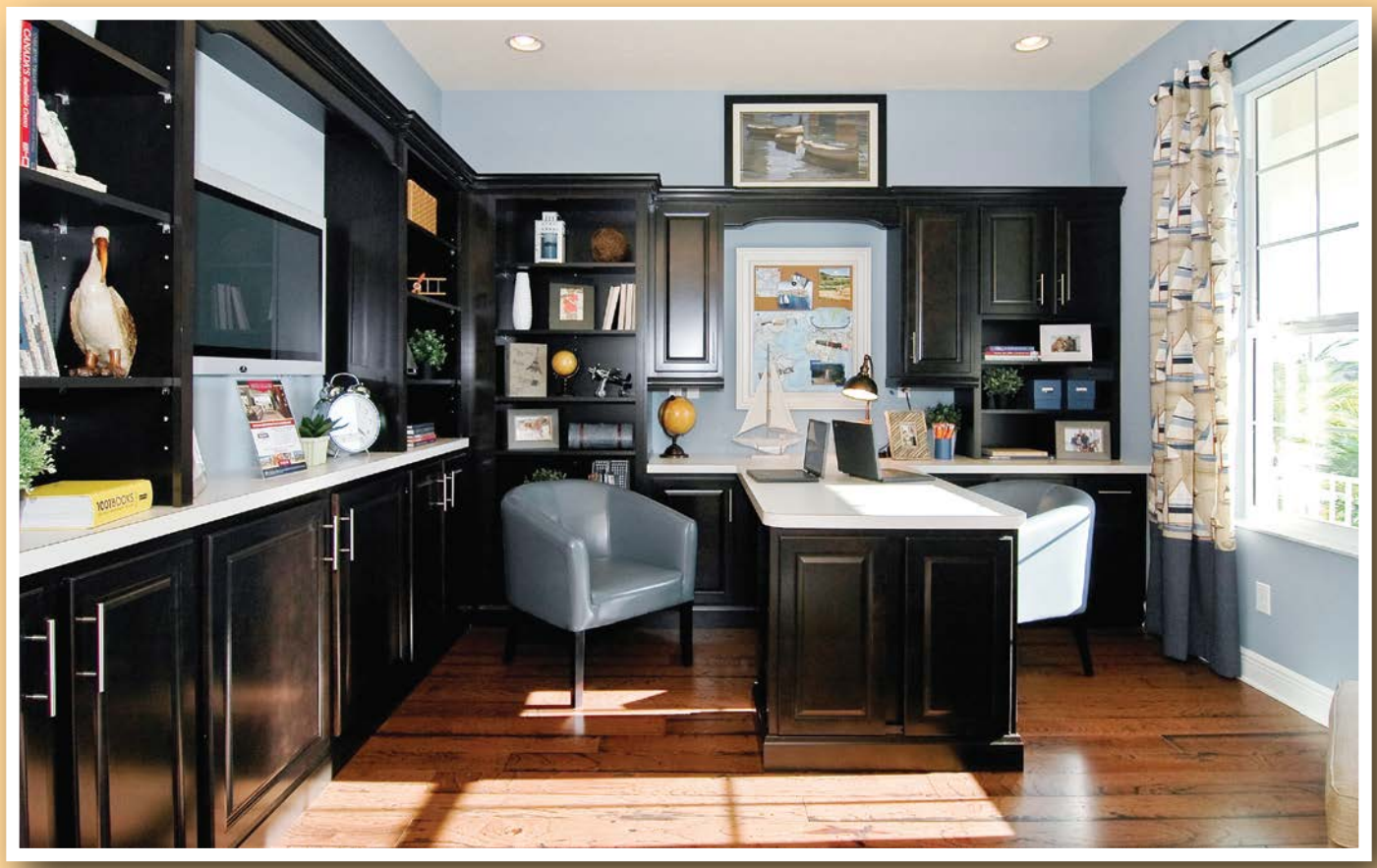


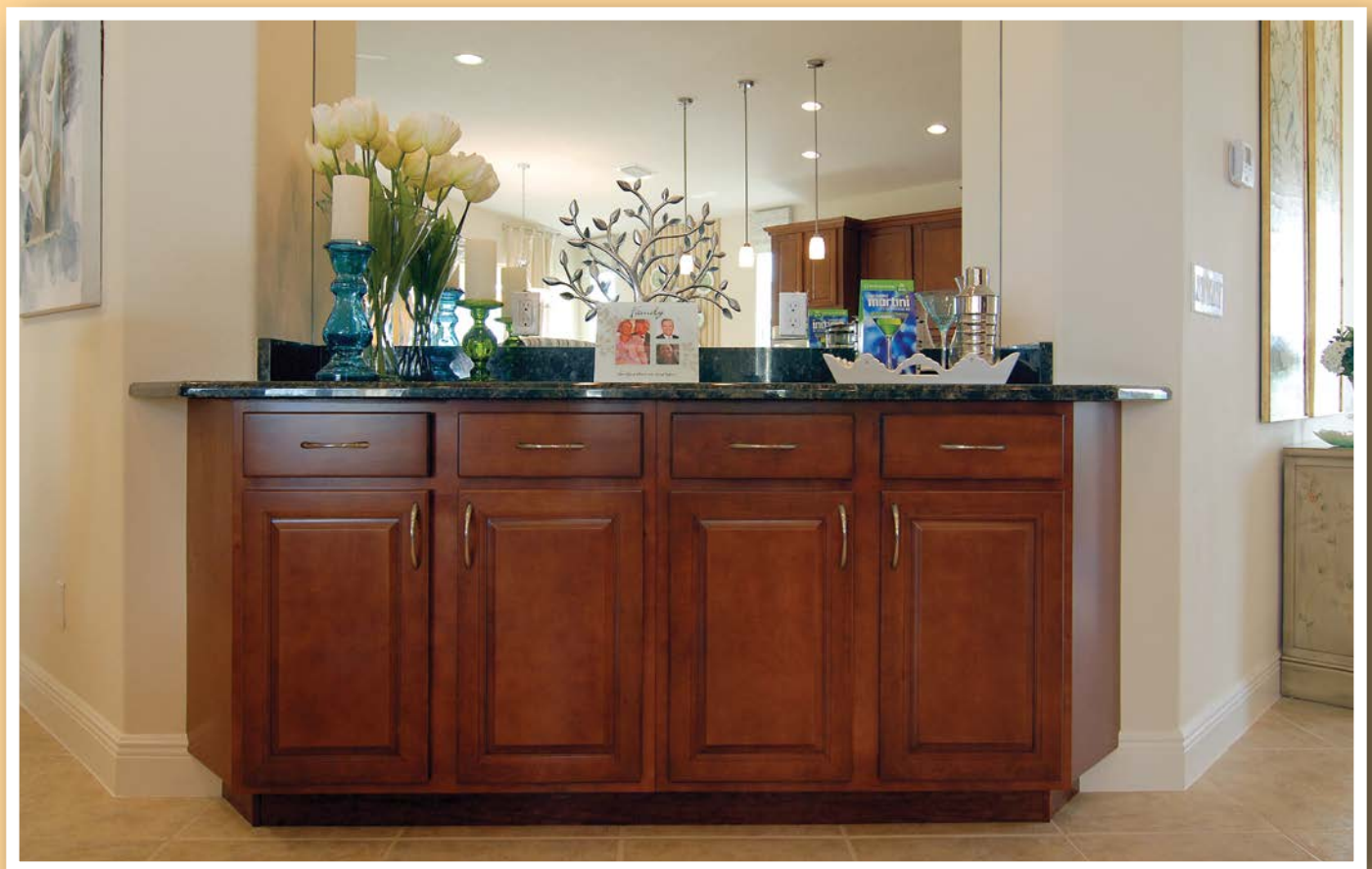
# SOPHISTICATED DETAILS

*We added a lot of details to my home, including an open wider granite counter top, a bar in the formal area, and gold metal finishes throughout. I spend a lot of time outdoors and customized my outdoor area. GHO allowed me to really personalize this home. This home is* ***me****.*

Doris L.
*Fieldstone Ranch*







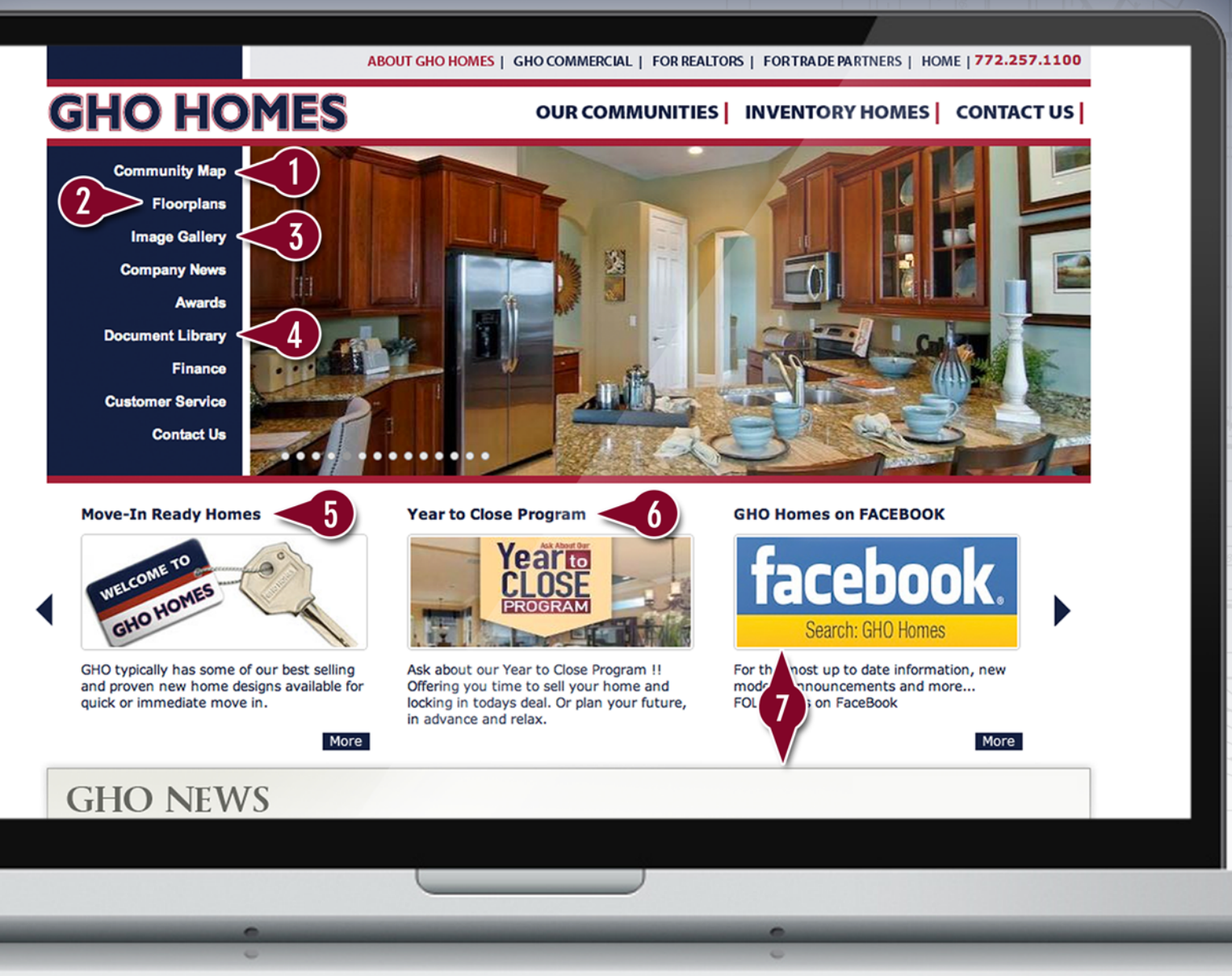
# THE BEST ONLINE REFEREN

1. Choose from one of our nine Treasure Coast communities...
2. Choose from a wide variety of spacious floorplans...
3. Take a look at our Ideas to Inspire!
4. Be Informed! Our community info, warranties and other documents are all right here for your convenience
5. Need to move quickly? We have Move-In Ready homes
6. Need time to sell your current home? Check out our Year To Close program
7. Check our News section or visit our Facebook page for the latest news on new communities, models, GHO Events and more!

**GHO HOMES**

www.GHOHomes.com

# ...CE FOR YOUR NEW HOME...




Log on to www.GHOHomes.com for all of the tools you need to realize your dream. In one place and at your pace. Ready to move in right now? Check our current selection of Move-In Ready homes or if you need a little more time to sell your home, the Year To Close program will help you lock in a rate now while allowing you plenty of time to close.

Stop dreaming and start clicking.

# YOUR HOME IS EVERYTHING

Craftsmanship and building design have been family dinner table conversation for as long as Bill Handler can remember.

Dan Handler, Bill's father, shared his daily experiences as a builder/developer of shopping centers throughout the eastern United States – and with his extensive knowledge of the construction business, Dan decided to expand his efforts into residential construction, founding GHO Homes in 1983. In the ensuing years the company grew steadily, building projects in Sunrise, Tamarac, Delray Beach, Parkland, Jupiter, St. Lucie West, Vero Beach, Sebastian, Palm Bay, and Daytona Beach.

After 17 years of growth and experience, the torch was passed when Dan Handler placed his son Bill in charge of the next generation of GHO Homes.

Bill's credentials brought tremendous momentum to the GHO family management team. After graduating with honors from the University of Florida with a degree in Building Construction, Bill went on to earn his Law Degree from the University of Florida and is a current member of the Florida Bar Association. And as a licensed contractor, Bill was able to combine practical "hands-on" experience with the knowledge and business acumen necessary to guide the company.

While earning national recognition and awards for new home design and sales, website development and company growth, GHO Homes was acknowledged as one of the fastest growing homebuilders in the nation in 2004 and 2005. This ultimately brought GHO Homes to the attention of Woodside Homes, a national builder looking to enter the southeast Florida market and in 2005 they acquired the company, asking Bill to manage the local Woodside operation. He did so until Woodside decided to exit the Florida market and concentrate on

## GHO HOMES TIMELINE

**1983**

1983 – GHO Development Corporation is founded by Dan Handler

GHO Builds numerous communities in Sunrise, Tamarac and Parkland in Broward County Florida

**1994**

GHO Development Corporation begins building at Cambridge in Indian River County

**1996**

GHO Development Corporation begins building in St. Lucie West in St. Lucie County

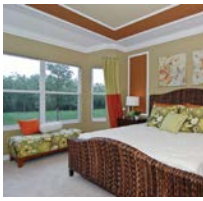
**2000**

Bill Handler is named President of GHO Development Corporation

**2002**

GHO Development Corporation begins building in Monterey Cove at Bayside Lakes in Brevard County

# WE KNOW THAT.



the western U.S. market. Bill Handler then purchased the remaining Woodside assets and restarted GHO Homes Corporation.

In its current rendition, GHO Homes has continued to raise the bar for the cornerstones of its success: teamwork and efficiency, two areas of expertise that led to Bill's creation and launch of the GHO Tailor-Made program.

The GHO Tailor-Made program allows homebuyers to customize their new homes with numerous options, built-ins and upgrades that far exceed industry standards. The GHO Tailor-Made program sets GHO Homes apart from its competitors, while we provide a wide range of plan options, including our Generations series. We regularly provide customers with a custom one-of-a-kind home, at a value balanced to their needs. We accomplish this through our unmatched teamwork, efficiency and organizational set-up. And the large number of repeat GHO homebuyers confirms that the GHO Tailor-Made program is a resounding success with our customers. We're proud to say GHO Homes' distinctive floor plan collection has won numerous awards over the years, including Platinum, Gold and Grand Awards locally, for our wide range of new home designs; we are accomplished in building townhomes, single-family homes and custom estate homes.

With the vision of its second generation of leadership, GHO Homes – now celebrating more than 25 years – is continuing our commitment to excellence and providing our customers with the communities and new homes they desire, truly the result of our family-focused team of home building professionals.

**2004-2005**

GHO Development Corporation named One of the Nations Fastest Growing Builder by Builder Magazine

**2006-2010**

The Current GHO Homes Management team operates the local Division for Woodside Homes in Indian River, Brevard and Volusia Counties

**2010**

GHO Homes Corporation is founded and Purchases the remaining Assets from Woodside

**2011**

GHO Homes Corporation begins building in Bedford Park at Tradition

**2013**

GHO Homes Corporation named Best Residential Home Builder of the Year by Indian River Magazine

The Treasure Coast's Leading Home Builder

By Indian River Magazine

# GHO HOMES

License No. CBC051145

www.GHOHomes.com | sales@ghohomes.com | Office: 561.688.2020 | Sales: 772.257.1100 | Toll Free: 877.437.9192