

GHO IS POWERHOUSE BUILDER IN PSL, TREASURE COAST



GHO Homes specializes in building open air floor plans for its homes in Indian River and St. Lucie counties.

GHO HOMES PHOTOS

You may have heard the name, but the story is quite incredible. GHO Homes is a nationally recognized builder with multiple Top 200 Builder Awards and Fastest Growing Builder Awards over the last 7 years.

However, the company focuses solely on construction on the Treasure Coast — specifically in St. Lucie and Indian River counties. The reasons for GHO's success is anchored in its desire to focus on customization in creating homes, and the commitment from their entire team to their core values.

Currently managed by the second generation of the Handler family, Bill Handler, president of GHO Homes, insists that GHO Homes is a family consisting of employees, subcontractors and homeowners. This is the reason for their success since 1983.

In 2018, GHO Homes was acquired by Green Brick Partners. However, Bill Handler retained 20 percent ownership and continues to run the day-to-day operations locally as president.

"I am as committed as ever to continuing the local management, local decision making, and local nature of our company," he says. "As a Green Brick Partners Team Builder, we are able to leverage Green Brick's financial resources and national purchasing power, and combine it with our local building expertise to create a truly unique operation."

ST. LUCIE EXPANSION

Currently, GHO Homes is building in Meadowood in western St. Lucie County and throughout Port St. Lucie through their St Lucie Collection series of homes. In Port St Lucie, GHO owns a collection of homesites to build homes for their buyers. If you have your own lot, GHO Homes will build for you there as well. In the past, GHO Homes completed the Bedford Park neighborhood in Tradition and built in Victoria Parc. Now the company is returning to Tradition with new opportunities, cur- >>

rently completing the last homesites in Heritage Oaks and will soon release sales opportunities for more than 130 homesites in the 55+ community of Lake Park at Tradition.

In Port St. Lucie, GHO Homes is selling new homes from the mid \$200s from their Marlin 3 model on Savona Boulevard. Some of the standards that set them apart from other builders in Port St. Lucie, include the GHO Connectivity tech package, impact windows, tile flooring in all living area, granite countertops, 42-inch kitchen cabinets, full tile bathroom showers, irrigation system and much more. It has plans for expansion with new models coming later this fall on Savona.

VERO BEACH INITIATIVES

GHO Homes also has a significant presence in Vero Beach. Currently building in more than 20 neighborhoods with 15 decorated models, 10 sales offices, and a constant inventory of move-in ready homes, GHO Homes provides opportunities from low HOA fee communities, to island neighborhoods with tennis, golf courses, and every other type of neighborhood for your next home. The company's award-winning homes range in price from the mid \$200s to the \$800s. "Our goal is to provide the homes, lifestyle, customized options, and features that help make our floorplans your dream home," boasted Mr. Handler.

Rick Roscoe, a local Realtor and 2nd time GHO homebuyer, praises the GHO way. "They allow you to build a custom home and are completely flexible to make changes and make the home yours," says Roscoe. "It was a phenomenal experience from top to bottom — from the first salesperson who cared about us to the foreman who kept us informed."

In addition to building throughout Vero Beach, GHO Homes >>



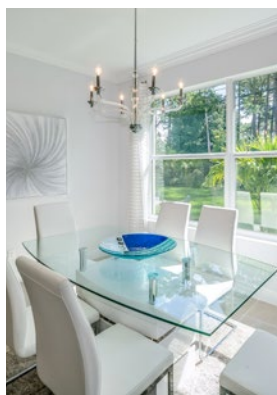
GHO Homes Design Studio is conveniently located west of Vero Beach and 30 minutes north of Port St. Lucie.



Located on Savona Boulevard, the Marlin 4 model center is open for inspection.



One design element found in most GHO Homes is the countertop between hallways from the garage and front foyer.



The dining room has ample natural light.



The common area of the Marlin 4 is open and airy.

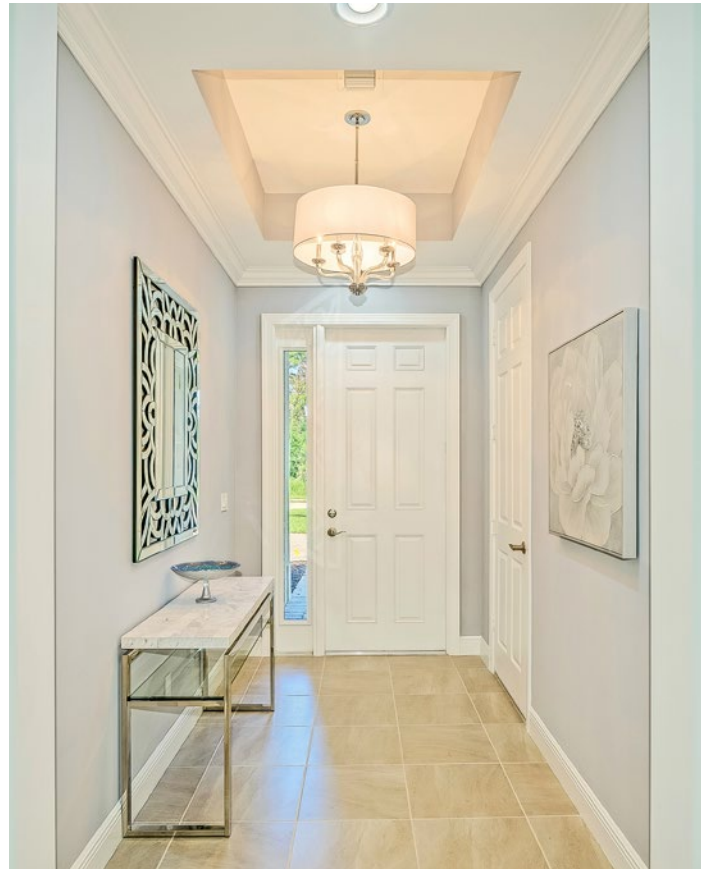


The master suite includes his and her closets and large bathroom with tub and shower.

has one of the largest design studios on the Treasure Coast with nearly 4,000 square feet of standard features, options, upgrades, and appliances to choose from with a full design staff, led by Nancy Villafane. Nancy's team meets individually with customers to give them one-on-one design guidance and lend their design expertise to create a one-of-a kind home.

VIRTUAL ADVANCES

Leading the industry is one of the underlying goals for GHO Homes. Being virtual is all the buzz in today's society, but GHO has been there for many years. The services range from 3-D >>



Tray ceilings accent the well-lit foyer of the Marlin 4.



The Tacoma model is one of more than a dozen floor plans offered in the GHO Homes St. Lucie Selection.



Spacious high ceilings are found in the main living area of the Baldwin Model.

Matterport tours of all models and specs, drone aerials of communities and interactive site plans to interactive floorplans featuring customizable options through the company's Tailor Made program. Explains Bill Handler: "We can build houses, anyone can. Our goal is to build your home and through the Tailor Made program, making customized changes that fit your lifestyle and family. We are able to achieve that goal."

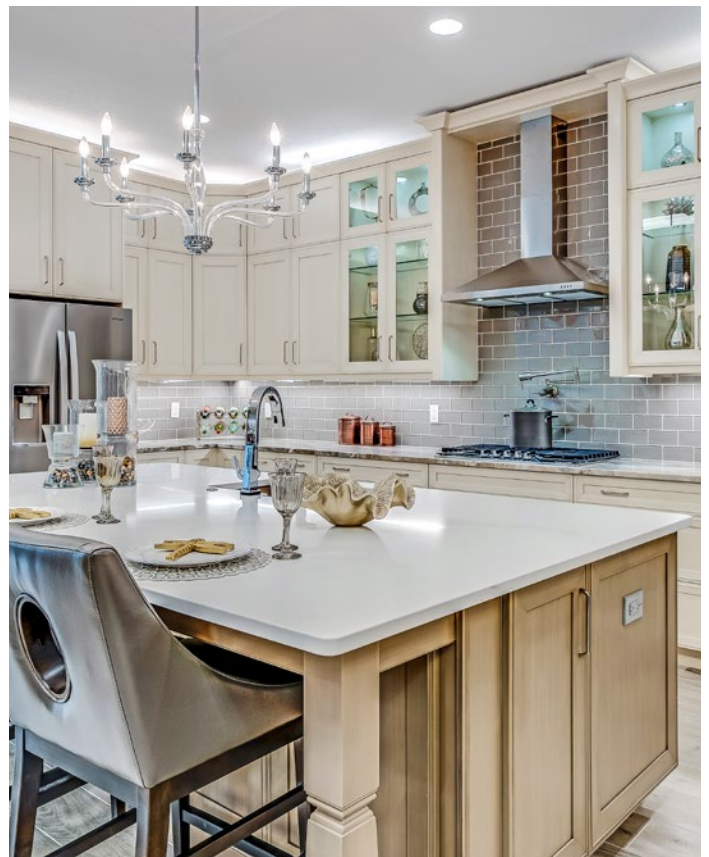
TAKING PRIDE

In keeping focus on the theme of family, GHO Homes developed a Take Pride program that involves their employees and sub-contractors. "Essentially, the premise is care, work, and act like it is your mother's house, because I would want everyone to think about that when they are in our buyers' homes," says Handler. "It gives you a presence to be aware of and behave like you would if it was for your mom. You are building the home for someone's mother, so act like it." In addition to monthly awards, distribution of banners, posters, and shirts promoting the concept and program, GHO Homes hosts an event for over 500 employees, subcontractors, and their families each summer at the local SuperPlay facility for an appreciation event to thank everyone for their teamwork and their continued efforts.

THE BOTTOM LINE

GHO Homes is a true local powerhouse, employing over 80 employees and hundreds of trade partners on the Treasure Coast, building with great pride and a dedication to the area, GHO's homeowners and future residents to come.

For more information on GHO Homes, visit their website at ghohomes.com. ❖



Homebuyers can view several different kitchen styles at GHO Homes Design Studio east of I-95 in Vero Beach.